

Help Make The Phones Ring During The 2019 *Connect to Care Radiothon!*

FOR IMMEDIATE RELEASE

February 6th, 2019

(Pembroke) On March 2nd, tune in to 104.9 myFM from 10 a.m. to 5 p.m. as your Pembroke Regional Hospital Foundation hosts its second *Connect to Care Radiothon* at the Pembroke Mall featuring a variety of entertainment and activities throughout the day including a teddy bear clinic, local musicians, interactive displays, a raffle and more.

Leading up to the Radiothon, the PRH Foundation is inviting local businesses, schools and other organizations to get involved by hosting their own fundraisers or by having one of our donation boxes on site. In 2018, several groups issued challenges to the community to make a donation, like the Champlain Vikings who challenged their alumni, and a local resident who challenged anyone born in Pembroke. We would love to see everyone participate, as our community pulls together to modernize patient space and purchase state-of-the-art equipment for our patients.

Then, on March 2nd have a representative join host Art Jamieson and the team at the Pembroke Mall as you present and celebrate your contribution. Every dollar helps, and we thank the community in advance for their unwavering support.

“The Radiothon was a big success in its inaugural year and we feel extremely lucky to live in such a supportive region that really values having access to modern and state-of-the-art health care facilities,” said Nancy Warren, Executive Director, PRHF. “We look forward to speaking with donors on March 2nd, when they call 613-629-EDGE (3343).”

Thank you to our event sponsors: 104.9 myFM, EGM Insurance, Frank Carroll Financial, Kelly & Kelly Lawyers, McKie Pools and Spas, NRTC Communications, and the Pembroke Mall. If you or someone you know would be interested in sponsoring the Radiothon or issuing a challenge, please contact the Foundation at foundation@prh.email or by calling 613-732-2811 x 6223.

All proceeds will support the *Cutting Edge Campaign*, raising funds for orthopaedic equipment and renovations to the surgical in-patient floor which was built in the 1950s. The campaign has raised \$1.68 million dollars to date, with \$820,000 remaining. When residents from across the county dial-in to the *Connect to Care Radiothon* on March 2nd, we will be one step closer to reaching our community goal of \$2.5M. Together we can do this!

FOR MORE INFORMATION, PLEASE CONTACT:
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